MUSKOGEE SCA 1 EVAL PLAN LOGIC MODEL SAMPLE

**Underlying Beliefs and Influential Factors that Affect CX Program (Assumptions)**
1. Staff can incorporate learning experiences into the coalition meeting.
2. Coalition members increase their knowledge of tobacco control, including systems and policy level changes.
3. Coalition members can apply their acquired knowledge to their own agencies.
4. Coalition members may need assistance in applying system change to their own agency.
5. Increased interaction will enhance survey response.
6. Coalition actions can change the face of tobacco control

**SELF CHECK!**
- Is it a population-based approach?
- Is it a best practice approach?
- Do you have all the resources and expertise needed to implement the approach?
- Do the activities link with each other to move up the levels of prevention?
- Will the results of the combined activities achieve the objective and will that move towards achieving the outcome?

**What is the Problem/Issue?**
Demonstration of coalition members influencing social norms

**What Resources Do We Have/Need? (Inputs)**
Staff time and expertise, action-oriented coalition members, OUE supported survey

**What Activities to Do? (Activities)**
- Educate members on system changes and tobacco control
- Coordinate survey with OUE
- Dialogue improvements with members
- Assist with strategy development for systems change

**What Will The Activities Produce or Deliver? (Outputs)**
- Informal presentations with materials
- Completed membership lists and follow-up contact
- List of changed operational procedures
- Plan to facilitate change

**What Changes Will Activities Create? (Objective Pt 1)**
- Increased CSFS response rate
- Increased implementation of systems-level operational procedures changes at members’ agencies

**Who, When, How Much To Change? (Objective Pt 2)**
- Adult coalition members
- 9/30/2009
- 90% respond and 50% of appropriate respondents implemented systems changes

**What’s the Purpose of CX Program (Mission)**
Decrease disease, disability, and death related to tobacco use and exposure

**What Goal Will Be Achieved? (Priority Areas)**
Social Capital Assets

**What Will the Change Achieve? (Indicator & Asset Outcomes)**
SCA 1: Extent of satisfaction with program planning, involvement of the community, implementation, quality of services, and progress made by coalition members